

# Data Privacy & Reopening Risks

What You Need to Know About  
Contact Tracing Technology

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Friday, May 29, 2020

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**WELCOME**

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# Today's Panel



**Rafi Azim-Khan**

Partner | London & Silicon Valley  
rafi@pillsburylaw.com  
+44.20.7847.9519  
+1.650.233.4500



**Catherine Meyer**

Senior Counsel | Los Angeles  
catherine.meyer@pillsburylaw.com  
+1.213.488.7362

**Moderated By**



**Brian Finch**

Partner | Washington, DC  
brian.finch@pillsburylaw.com  
+1.202.663.8062



# Today's Topics



Rafi Azim-Khan



Cathie Meyer



Brian Finch  
Moderator

- Can your business use tracking, tracing or monitoring technology?
- What are the legal problems in the U.S. and Europe on collecting and using such data?
- Could large fines and liability issues arise under GDPR, CCPA or other laws?
- What have the regulators recently said about this? Is the latest guidance helpful?
- If you wish to adopt this technology, what is the correct approach?

# Thank You

For questions about today's content,  
please contact:

**Rafi Azim-Khan**     *rafi@pillsburylaw.com*

**Catherine Meyer**     *catherine.meyer@pillsburylaw.com*

**Brian Finch**     *brian.finch@pillsburylaw.com*

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